

Linking nature and culture in a sustainable tourism development strategy



ESG UQÀM

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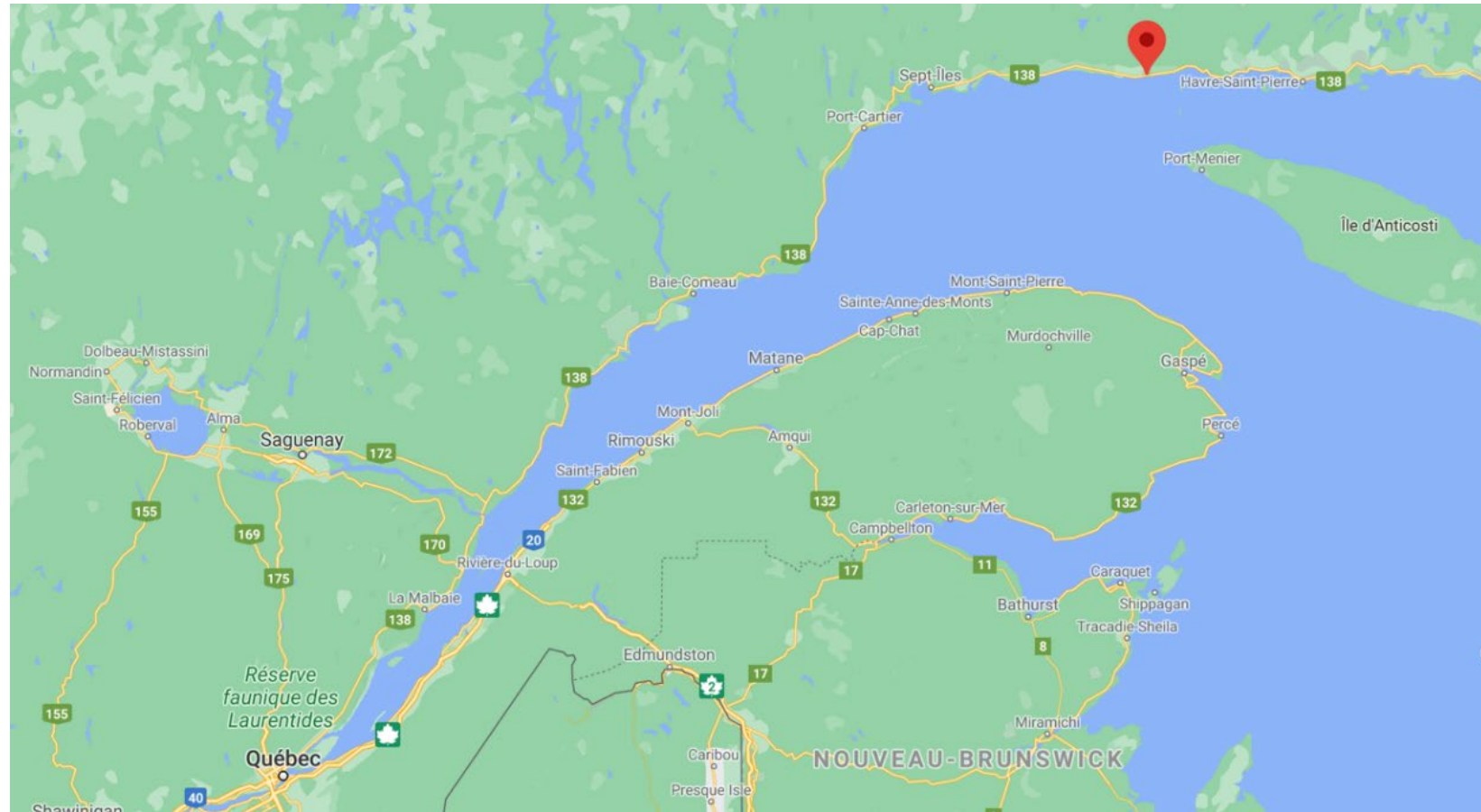
Affouet Estelle Kanté, MSc, Research Assistant responsible for field work in this project



Rivière-au-Tonnerre



Location of Rivière-au- Tonnerre







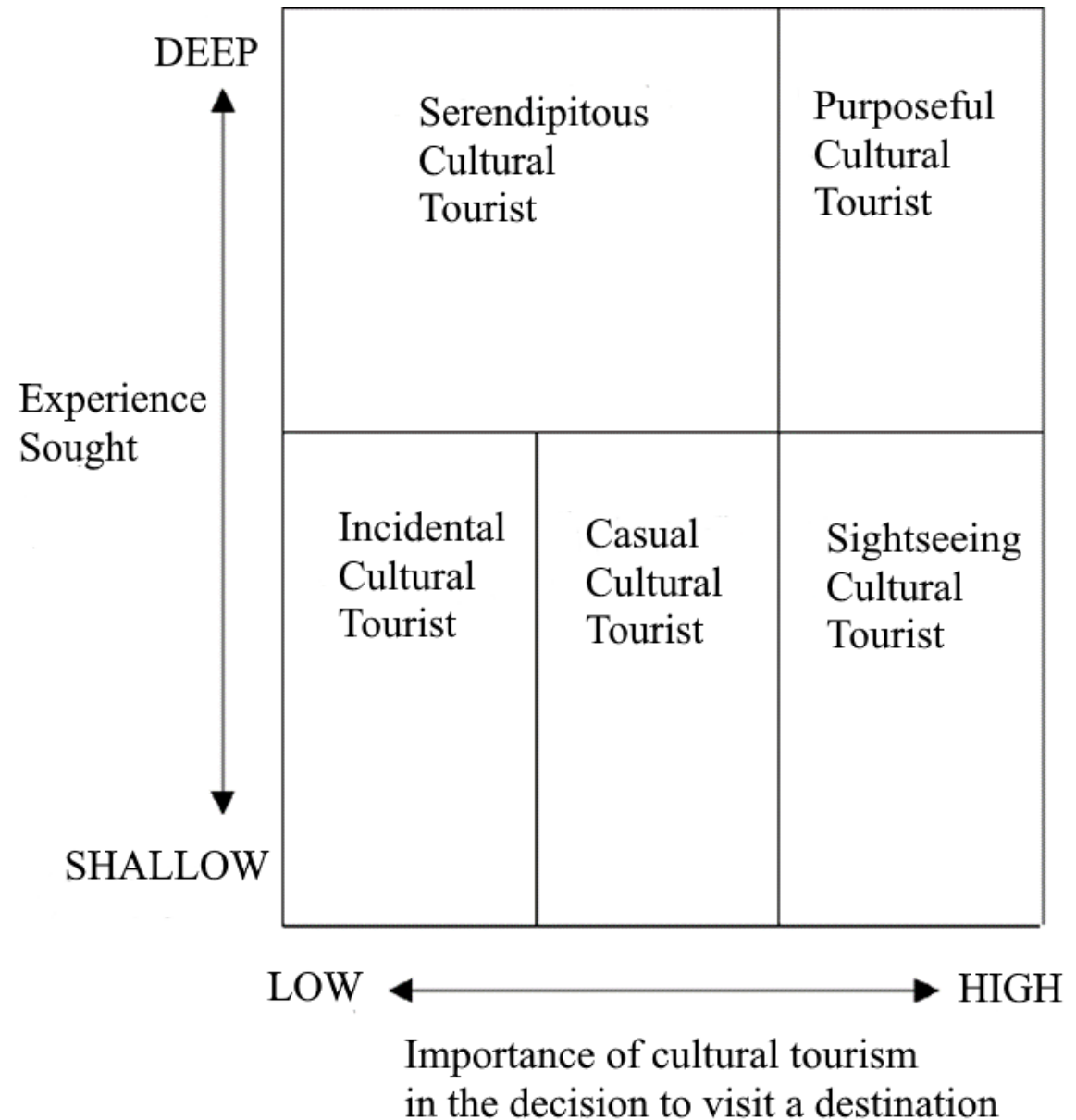








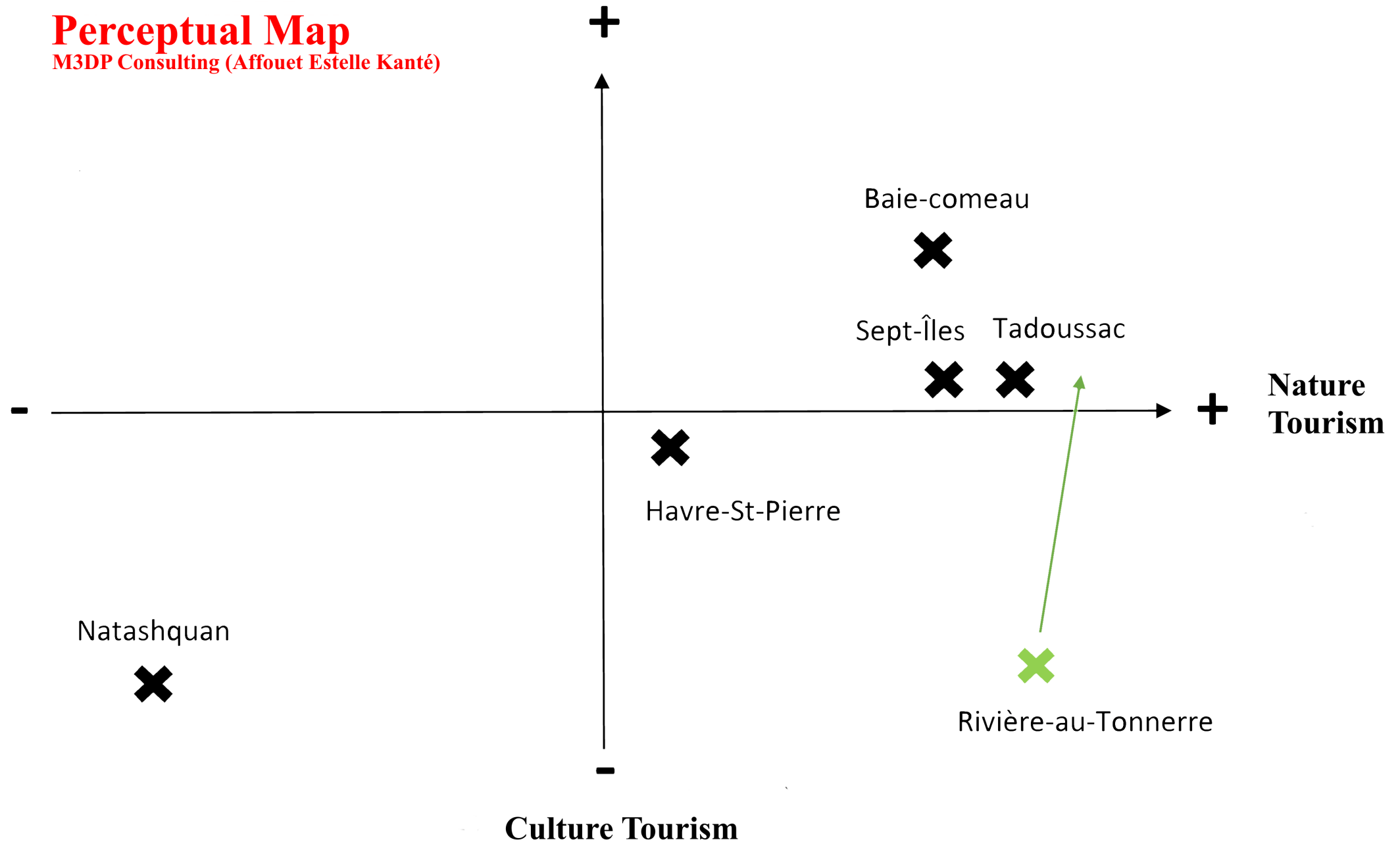
A cultural
tourist
typology, Mc
Kercher and
Du Cros, 2003





Perceptual Map

M3DP Consulting (Affouet Estelle Kanté)





Integration

- Ecology
- Nature
- Culture
- Gourmet

